

Minutes of the meeting of the Responsible Gambling Strategy Board held on 23 May 2013

Venue: Government Art Collection, Queens Yard, 179a Tottenham Court Road, London, W1T 7PA

Time: 10.15

Present:

Kate Anthony	KA
Chris Bell	CB
Paul Bellringer	PB
Henrietta Bowden-Jones	HBJ
Richard Ives	RI
Chris Kelly (Chair)	CK
David Miers	DM

In attendance:

Andrew Brown (for item 10 only)	AB
Ruth Callaghan	RC
Marc Etches	ME
Amanda Fox (for item 8 only)	AF
Richard Ingram (for item 8 only)	RI
Jonathan Parke	JP
Rebecca Sutherland (minutes)	RS

Apologies:

Sanju George	SG
Russell Hoyle	RH

Gerda Reith

GR

Simon Tanner

ST

Ref	Action:	Status	Minute number / Page
154	ME to provide an updated version of the Commissioning Plan to the Board		4.1/ p4
155	YPEG to include a discussion about Category D machines at the next meeting.		5.2/ p4
156	The Board to provide comments/amendments regarding the forward plan objectives.		6.3/ p5
157	Research Expert Group to revisit the feasibility of a longitudinal study.		6.5/ p5
158	RC to write a paper to set out the differences between BGPS series and the Health Surveys.		6.6/ p5
159	RC to continue talks with the Trust regarding potential research on advertising and availability of industry data on advertising		7.4/ p5
160	YPEG to ensure discussion of how young people respond to gambling adverts at the next meeting.		7.5/ p5

1. Apologies

- 1.1 Apologies were received from SG, RH ST, and GR.
- 1.2 The Chair welcomed KA to the meeting.

2. Declaration of interest:

- 2.1 There were no declarations of interest.

3. Minutes and matters arising

- 3.1 The minutes from the meeting held on 19 March 2013 were approved.
- 3.2 The actions were updated as followed:
 - Action reference 131 – This action is currently ongoing. JR has received and taken on board comments from Board Members regarding Gamble Aware website.
 - Action reference 132 – JP explained that progress had been made with return-to-player (RTP). The Gambling Commission (the Commission) will share work with the Responsible Gambling Trust (RGT). There is still work to do on the industry facing information.
 - Action reference 133 and 134 – RC attended the Research Committee on 9 May. A meeting is still to be set up between RC, CK, DM and the Research Committee Chair, Liz Barclay. ME updated that the terms of reference for the

Research Committee have been amended to include non-disclosure agreements and this will be shared with RC.

- Action reference 135 – This action is still outstanding.
- Action reference 136 – GR forwarded research and this has been included in the Triennial Advice.

4. Update from the Responsible Gambling Trust on delivery progress: RGSB 13 03 (02a)

- 4.1 ME introduced and set out key points from the delivery report including progress on fundraising, end of 2012/13 accounts, cash-flow forecast, research and programmes of work from the Trust:
- The total for 2012/13 is expected to be £5.7million when accounts close on 31 May 2013.
 - The number of donors is short of 800. This is fewer than previous years. Arrangements have been made with trade associations to establish a direct working relationship in terms of fundraising and reconciliation of trade association members as donors.
 - The closing cash balance was £3.2million including £0.5million as reserves.
 - The Commissioning Plan will be published by 31 May 2013. A revised version will be sent to the Responsible Gambling Strategy Board (the Board) next week.
 - The data from Machines 2 is being re-worked by NatGen with a focussed approach.

Action – ME to provide an updated version of the Commissioning Plan to the Board

- 4.2 The exchange of letters between the Commission and the Trust regarding the machines scoping project was discussed. The Trust is pleased with progress.

5. Triennial advice update: RGSB 13 03 (03)

- 5.1 The Triennial advice (the advice) was circulated to the Board for final comments in April 2013. The advice will be published alongside the Commission's advice note to DCMS. A meeting to discuss the key messages from the advice has been set-up.
- 5.2 The Machines Expert Group (MEG) did not discuss Category D machines as part of the advice. It was suggested that this is discussed at the next Young Person's Expert Group (YPEG)

Action – YPEG to include a discussion about Category D machines at the next meeting.

6. Forward plan: RGSB 13 03 (04)

- 6.1 RC provided an update on the forward plan (the plan) for 20 March to 23 May 2013.
- 6.2 The secretariat have amended the plan and identified objectives for the Board over the coming year. The Board agreed with the list of objectives provided,

however suggested that grouping the objectives in categories and prioritising the objectives for the next forward plan paper.

6.3 The Board was asked to provide any comments/amendments to RC by email.

Action – The Board to provide comments/amendments regarding the forward plan objectives.

6.4 It was identified that the response to the problem gambling rates which will be published in the Scottish Health Survey in September 2013 and the Health Survey for England in December 2013 had not been included in the paper. This will be included in the forward plan for July's Board meeting.

6.5 The Board want to drive the debate and collect the right data and it was suggested that members of the Board revisit the issue of a longitudinal study.

Action – The Research Expert Group to revisit the feasibility of a longitudinal study

6.6 It was agreed that RC will write a paper to set out the differences between the BGPS series and the Health surveys.

Action – RC to write a paper to offset out the differences between the BGPS and the Health Surveys.

7. Advertising and marketing: RGSB 13 03 (05)

7.1 RC introduced the paper on advertising and marketing and asked the Board to consider the recommendations.

7.2 The Board agreed with the recommendations in the paper and suggested an increased focus in the following:

- youth exposure to gambling advertising especially through social media
- further research into advertising on gambling
- approaches to marketing and promotional offers
- building relationships with agencies involved in advertising
- code of practice.

7.3 The Board discussed the Gamble Aware brand. It was noted that this is not included on all gambling adverts/marketing material.

7.4 It was noted that the industry must have access to large amounts of data on its advertising practice and the impact this has on participation.

Action – RC to continue talks with the Trust regarding potential research on advertising and availability of industry data.

7.5 It was suggested that YPEG discuss and look into how young people respond to adverts.

Action – YPEG to ensure discussion of how young people respond to gambling adverts at the next meeting.

8. Customer interaction presentation

- 8.1 Amanda Fox and Richard Ingram (Gambling Commission) presented work on customer interaction to the Board.
- 8.2 The Board discussed recognition of players and the training of staff who work in the gambling industry and the availability of accredited courses for these in the industry. It was acknowledged that the Trust could have a role in ensuring high quality training is available to the industry and that this training is adequately covers interaction identifications and interventions.

9. Mentor UK presentation

- 9.1 Andrew Brown (Mentor UK) presented the work of Mentor UK to the Board.
- 9.2 Mentor UK work with young people to prevent substance mis-use. A model for understanding harm prevention was presented.
- 9.3 The Board was particularly interested in the relevance of advertising and discussed the effect that the Drink Aware adverts have on young people.

10. Harm prevention issues

Young person's expert group update

- 10.1 RI provided an update on the work undertaken by YPEG.
- 10.2 YPEG are looking into targeted prevention, curriculum in schools, ethnicity and youth gambling. YPEG are engaging with the Youth Justice Board.
- 10.3 The Board noted the minutes from the meeting on 16 April 2013.

Self-exclusion working group update

- 10.4 PB provided an update on the work undertaken by Self-exclusion working group (SEWG).
- 10.5 SEWG is meeting on 5 June, BetBuddy and Empowering Communities have agreed to speak at this meeting.
- 10.6 PB and HBJ will present a survey aimed at treatment providers at the Clinician's Network on 7 June. The survey is due for completion by the end of July 2013.

11. Expert group feedback

Minutes from the Machines Expert Group

- 11.1 The Board noted the minutes from the Machines Expert Group held on the 5 March 2013.

12. AOB

Transparency

- 12.1 RC informed the Board that the secretariat will be undertaking an exercise to publish Board minutes and papers shortly. Board members will be contacted to ensure that up-to-date declarations have been submitted.